INFOhio Lesson Plan: Creating a Book Trailer

Overview
Students will create book trailers based on a book taught in conjunction with a unit of instruction. Educators have the option to invite students to submit exceptional book trailers to INFOhio's Book Nook for review. If accepted, the book trailer can be added to a collection of student-created book trailers, accessible from the Book Nook website and INFOhio's library services platform.

Lesson Objectives
- Identify key details in story/text
- Identify the main idea in text using supporting details
- Use technology to produce and publish
- Use digital tools to share information and knowledge

Resources and Preparation
- Video creation tools (Note: Consult with your school librarian, technology coach, or technology director regarding the best video creation tool to use with your students.)
- Print or interactive Venn diagram
- Print or interactive story map
- INFOhio Book Trailer Rubric
- Digital Storytelling collection in INFOhio's Open Space
- Computer
- Selected book trailers from INFOhio's Book Nook to share with students

Instructional Plan
1. Compare a movie trailer to a book trailer. Ask students to describe a recent movie trailer and brainstorm a list of characteristics of a good movie trailer.
2. Share examples of student-created book trailers from INFOhio's Book Nook. Discuss the similarities and differences between movie and book trailers. Ask students to record their observations or questions using a print or interactive Venn Diagram.
3. Review the INFOhio Book Trailer Rubric and discuss the elements to consider when making a book trailer.
   - Text fonts, including size and color are easy to read.
   - Unique images match the feelings and emotions in the book.
   - Music selected matches the emotions in the book.
   - Key conflicts, themes, or the climax from the book are creatively presented.
4. Ask students to summarize the book they read using a print or interactive story map graphic organizer.
5. Provide students with a book trailer planning graphic organizer selected from the Digital Storytelling collection. Emphasize the importance of planning a trailer before creating one.
6. Share with students digital creation tools. INFOhio recommends teachers and librarians consult with the school Technology Director to determine the best video creation tools to use with students in the classroom or school library.
7. Refer to the document Attribution vs Citation and discuss the importance of providing credits for images and other materials.

8. Ask students to create a book trailer for the book they read in conjunction with an instructional unit.

Assessment

Educators can find a collection of lesson plans, graphic organizers, and sample rubrics within the Digital Storytelling collection. Educators collaborate with their students to submit student-created book trailers at Submit a Trailer.

Differentiation

- Use Lexile levels to help students select a book at an appropriate readability level for the student.
- Allow students to work with a partner or small group.
- Meet in small groups and use graphic organizers to support students as they map book trailers prior to using video creation tools to produce the book trailer.
- Adjust the length of time during the editing and revising process to provide additional support or encourage extension.

Standards

Ohio's Learning Standards for English Language Arts:

- Reading. 7. Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words.
- Writing. 6. Use technology, including the internet, to produce and publish writing and to interact and collaborate with others.
- Speaking and Listening. 5. Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations.

Ohio's Learning Standards for Technology:

- Strand: Information and Communications Technology.
  - Topic 3. Use digital learning tools and resources to construct knowledge.
  - Topic 4. Use digital learning tools and resources to communicate and disseminate information to multiple audiences.