**What You Can Create**

* Posts – Single images that combine text and images. Saved as picture files.
* Pages – Long, top-to-bottom pages that you can scroll through. Can include images, videos, and texts.
* Videos – Can be image slide shows or combination of images and videos. Can include voice narration and/or music.

**Where to Begin**

* Create an account (Its FREE!!)
* Log in and choose what you want to create: Post – Page – Video



**Create a Video**

**Title:** Create a title for your video. You can skip this step and come back later.

**Choose a Template**: Or, you can “Start from Scratch”

**Choose a Theme:** Click through the themes to see what each will look like. Your choice will set up the font for the video.

Next, **Add a Photo or Video**: Choose a background picture or video for the title page. Click on the + button on the left side of the title page.

  **OR**  

When you click “Photo”, a list of options is given to indicate where to get photos. Select “Find free photos.” Search will pull pictures from the Adobe Spark which are copyright free.

**Add an Icon:** When you click icon, you will find many different images that you can use to represent a character, scene, or something from the book that can be added to the book trailer.

**Add a Video**: When you click video, you will be able to choose a video from your computer (.mv4 or mp4 format). When the video opens, you can choose which section to use. You can only use 30 seconds for the video.

**Add a Scene to Your Spark Video**



Click on the + to add a new scene to the sorter. You can drag the scenes to reorder them.

**Choose a Layout for Your Scene (Slide):** Click on “Layout” to choose from the 4 options.

**To Delete a Slide**: Right click on a slide and choose Delete.

**Explore the Extras**

**Text:** Choose the T and type. The more you type the smaller the letters get.

 

You can drag and drop your text anywhere on the slide.

**Icons:** Click on “Icon” and each palette appears.

**Finishing Touches**

**Voice Over:** Click and hold down the microphone and speak in a normal conversational voice. Release the microphone icon when you are done. You can listen and re-record if needed.



**Music**: In the upper right is the Music tab. It includes a list of music soundtracks to add to your video.

**Preview:** If there is not enough time for text to be read, change the length of how long the scene displays. In the bottom right corner of the tool bar, there is a grey circle with a number followed by the letter “s.“



Click the grey circle to display a slide bar to adjust the time to a maximum of 10 seconds. If it takes longer for the text, break it into 2 or more scenes.

**Share:** If you choose to share, fill in the required information.