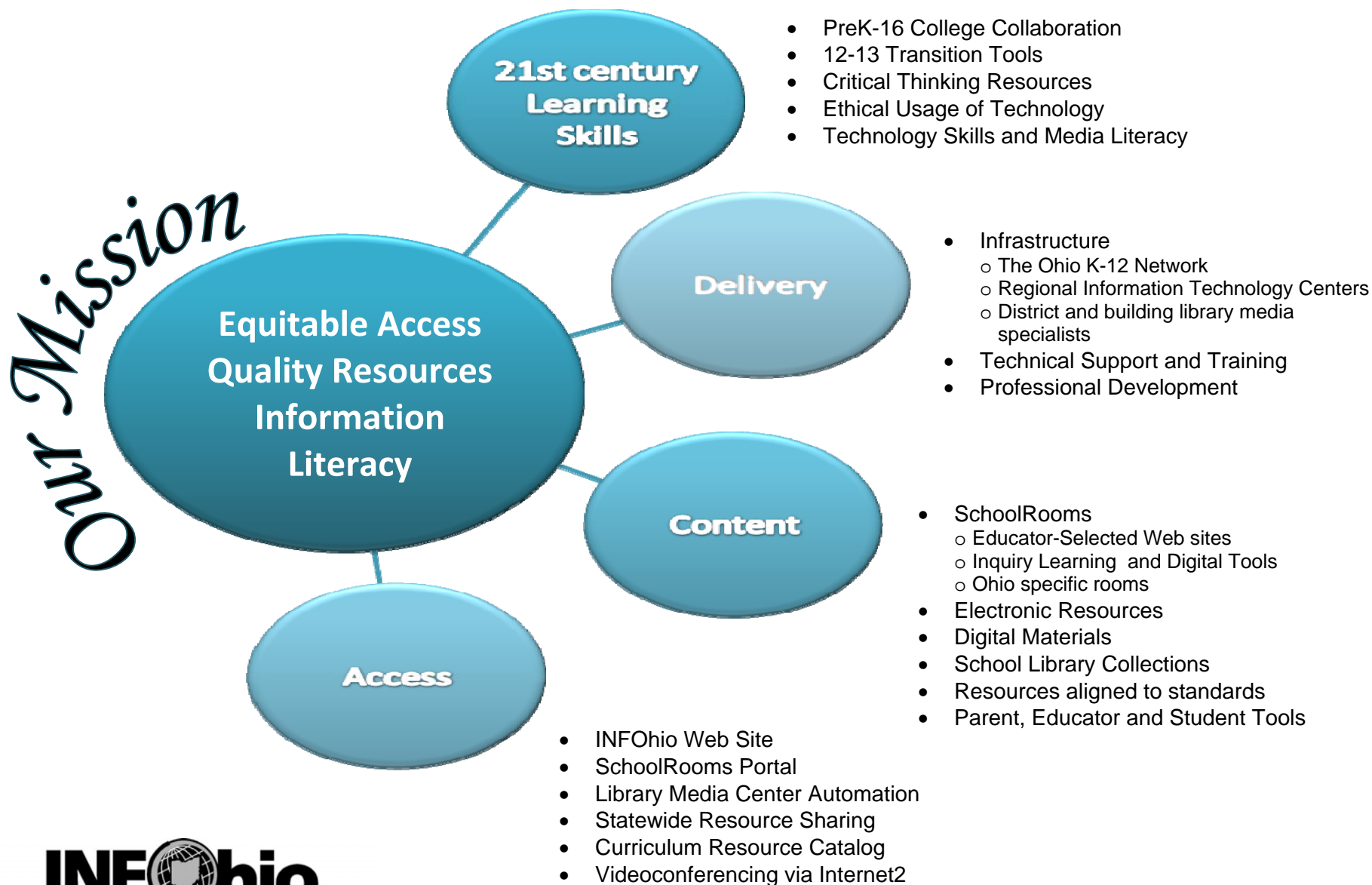


# INFOhio's Strategic Plan

INFOhio, a virtual PreK-12 library, transforms teaching and learning by connecting educational resources with the power of information technology.

**2009 - 2013**



### Vision Statement

INFOhio, a virtual PreK-12 library, transforms teaching and learning by connecting educational resources with the power of information technology.

### Mission Statement

INFOhio, a statewide cooperative school library and information network, supports and enriches teaching and learning by providing equitable access to quality resources for Ohio's PreK-12 community of students, educators and parents. INFOhio's components include electronic resources for schools, instructional development for teachers, and school library automation -- all promoting information literacy and media literacy through the use of technology.

### Goals

- Ensure ***continued and equitable access*** to information and learning resources for all Ohio PreK-12 students, educators and parents in support of Ohio's Academic Content Standards.
- Help all students and teachers access the right content, in the right format, at the right time to meet their learning needs through ***professionally selected resources***.
- Institute an ***efficient and effective delivery*** model for accessing needed 21<sup>st</sup> century learning tools to help students acquire 21<sup>st</sup> century skills.
- Advocate ***21<sup>st</sup> century learning skills*** to enable all Ohio PreK-12 students to be information and media literate reaching their full potential to learn, work and add to the 21<sup>st</sup> century knowledge base.
- Strengthen ***strategic partnerships*** which support common statewide programs and initiatives for educational technology and school libraries.

### **Indicators of Success by FY2013**

- Ohio students will be proficient in 21<sup>st</sup> century learning skills through their use of INFOhio standards-based tools and curriculum resources which will help them reach their full potential to learn, work and be active participants in the 21<sup>st</sup> century knowledge base.
- Ohio students and educators will have equitable access to high quality information resources and 21<sup>st</sup> century learning tools, including digital content aligned to the Ohio Academic Content Standards.
- Ohio students and teachers will have seamless access to high quality information resources through the single-search capability provided by *SchoolRooms*, which will search their school online catalogs, local academic and public libraries, INFOhio electronic resources, a special index of Ohio educator-selected Web sites and locally developed *Rooms* content specific to Ohio.
- Ohio students and educators will be ensured delivery of professional development, software training and technical support for all INFOhio products and services.
- INFOhio will have increased statewide awareness of its program, products and services through all school districts, educational and nonprofit support agencies, as well as individual communities and state government.

***Goal #1: Ensure continued and equitable access to information and learning resources for all Ohio PreK-12 students, educators and parents in support of Ohio's Academic Content Standards.***

<b>Objective: To increase awareness of INFOhio statewide to all schools and improve the funding outlook.</b>		
<p>This goal includes the following ongoing efforts:</p> <ol style="list-style-type: none"> <li><b>Promote INFOhio's strategic plan and vision throughout the Ohio Department of Education and the State Board.</b></li> <li><b>Meet with representatives from the executive and legislative branches; lobby for INFOhio budget agenda.</b></li> <li><b>Develop and petition for federal stimulus proposals to help fund initiatives.</b></li> <li><b>Initiate a statewide outreach campaign targeted at Educational Service Centers for administrators, curriculum coordinators, and classroom teachers.</b></li> </ol>		
<b>Specific Targets</b>	<b>Responsible Person(s)</b>	<b>Evaluation/Timeline</b>
1. Prepare documentation supporting the vision of and specific needs regarding the current state of INFOhio funding. Develop legislative/community action plan.	INFOhio Board	Promote documentation to noted agencies, develop Web site. April/May 2009
2. Create and submit six INFOhio proposals for federal stimulus dollars to Recovery.Ohio.gov. Proposals submitted were for 1) expansion of DVC, 2) continuance and expansion of Core Collection, 3) participation for all K-12 libraries in Statewide Resource Sharing program, 4) completion of INFOhio library automation statewide, 5) continuation of Internet2, 6) provision of <i>SchoolRooms</i> content portal statewide for INFOhio libraries.	Staff	Proposals submitted March 2009. <i>Status: now pending notification of any awards.</i>
3. Review options for changing funding model to move from dependence on state funding, including, but not limited to - per pupil fees, district charges, and investigation of grant dollars. Produce packet for school librarians to use in lobbying their own district decision makers for Title I or Title II-D funds to support advances in technology and resources for the library.	INFOhio Board	Comparison report of options. March 2009. Produce packet April 2009.
4. Coordinate efforts for a 2010 statewide outreach campaign to all educators through Educational Service Centers.	Special ITC/Users Council joint committee	Launch campaign through the 16 regions. August 2009.

***Goal #2: Help all students and teachers access the right content, in the right format, at the right time to meet learning and teaching needs through professional selected resources.***

**Objective: To provide cost effective and valued products and services to Ohio schools.**

**This goal includes the following ongoing efforts:**

- 1. Maintain, support and help expand library automation which facilitates statewide alignment of resources to standards.**
- 2. Maintain, support and help expand school libraries participation in MORE - Statewide Resource Sharing.**
- 3. Maintain, support and help expand the Curriculum Resource Catalog, including alignments to standards.**
- 4. Maintain, support and help expand core collection of electronic resources.**
- 5. Maintain, support and help expand the Area Media Centers' Digital Video Collection.**
- 6. Create and deliver content relevant to school students, educators and parents through *SchoolRooms*.**

Specific Targets	Responsible Person(s)	Evaluation
1. Automation Tasks: Web2 OPAC enhancements for Big Cat, transition to eLibrary, introduce StaffWeb client, update catalog format policies, update and enhance Authority Control processing.	Tech Services Provider work teams	Project management records; quarterly reports to ODE; periodic monthly reports; annual accomplishments.
2. Statewide Resource Sharing MORE and NCIP/investigating Open Source Solution with State Library.	Tech Services/State Library	Project management records; quarterly reports to ODE; periodic monthly reports; annual accomplishments.
3. CRC Tasks: migration and aligning resources to academic content standards.	Tech Services/ Provider work teams/Librarians and teachers	Project management records; quarterly reports to ODE; periodic monthly reports; annual accomplishments.
4. ER Tasks: coordinating content, updating/creating support materials, help desk tickets, username/password requests.	Tech Services Provider work teams	Project management records; quarterly reports to ODE; periodic monthly reports; annual accomplishments.
5. DVC Tasks: maintenance, interface improvements, adding new titles, developing new content providers.	Tech Services/AMC work teams	Project management records; quarterly reports to ODE; periodic monthly reports; annual accomplishments.
6. <i>SchoolRooms</i> : development of guided searching and inclusion of 21 <sup>st</sup> century skills, integration of library catalogs in <i>SchoolRooms</i> , creating Ohio content specific rooms.	SAM Team/Tech Services	Project management records; quarterly reports to ODE; periodic monthly reports; annual accomplishments.

***Goal #3: Institute an efficient and effective delivery model for accessing needed 21<sup>st</sup> century learning tools to help students acquire 21<sup>st</sup> century skills.***

**Objective:** To assist Information Technology Centers in their efforts to continue to improve the way INFOhio products and services are provided; to seek new ways to provide leadership and support to schools; and to become more efficient and effective as an organization.

This goal includes the following ongoing efforts:

1. Provide quality, standardized delivery and support of INFOhio products and services through ODE’s CIP.
2. Provide educational opportunities for ITC staff and communicate best practices among ITCs.
3. Assist ITCs with exploration of new models for delivery of service with the goal of increased efficiency.
4. Create, organize, maintain, and deliver content to internal and external audiences through the INFOhio Web site.
5. Review policies and procedures for developing the Governing Board and implementing the Cleveland State Leadership Grant recommendations.

Specific Targets	Responsible Person(s)	Evaluation
1. Evaluate ITC Provider satisfaction and customer satisfaction regarding INFOhio basic services and annual initiatives.	Staff	Collect and evaluate INFOhio Service Level Agreement and Minimum Assurances reporting by ITCs. Share with ODE Oversight Committee.
2. Create and collect training and support materials for dissemination. Conduct periodic meetings and webinars to communicate to ITC Providers, gather input and allow for collaboration.	Staff/Technical Roundtable Liaisons	ITC Docs for inventory of training materials collected; annual schedule of meetings with evaluations.
3. Survey ITCs for interest in creating additional shared services.	Staff	Collect, evaluate and discuss survey results with ITC Directors to determine direction.
4. External review of INFOhio Web site.	Staff/User council and Provider Special Committee	Begin evaluation July 2010. Feedback gathered by webmaster, through e-mail and meeting evaluation surveys.
5. Establish contacts database for more efficient delivery of state level announcements	Staff/ITC Providers	Spring and summer 2009.
6. Implement recommendations of Board restructuring.	Governing Board/Staff	Proposed timeline for change 2010.

***Goal #4: Advocate 21<sup>st</sup> century learning skills to enable all Ohio PreK-12 students to be information and media literate reaching their full potential to learn, work and be active participants in the 21<sup>st</sup> century knowledge base.***

**Objective:** To lead statewide efforts that help to promote, provide and implement 21<sup>st</sup> century learning skills in the classroom and at home, enabling Ohio students to acquire the necessary skills needed to be successful in for college and the world of work.

**This goal includes the following ongoing efforts:**

- 1. To implement with OhioLINK the 12/13 Transition six action plan goals.**
- 2. To expand and make INFOhio training opportunities and professional development more accessible to all schools collaborating with the Educational Service Centers, and all regional service providers, i.e. Ed Techs, Area Media Centers, Ohio Resource Center.**

<b>Specific Targets</b>	<b>Responsible Person(s)</b>	<b>Evaluation</b>
1. Audit process in place statewide for preparing students for the transition to college and rigorous research.	12/13 Goal 1 Subcommittee	Data shared spring 2009.
2. Develop guidelines for information research process.	12/13 Goal 1 Subcommittee/ODE	Identification of guidelines Spring/Summer 2009.
3. Develop Research Project Calculator ver. 2.0.	Staff/Users Council representatives	End product Summer 2009.
4. Increase professional development opportunities – IVDL sessions, webinars, OhioU on iTunes U.	Staff/willing partners	Listing of offerings for annual report 2010.
5. Survey needs for 12/13 Core Collection.	12/13 Goal #3 Subcommittee	Results of data collected Spring 2009.
6. Collaborate with eTech Ohio and EdTechs to develop additional eLearning courses to promote INFOhio resources.	Staff/willing partners	Courses underway Spring 2010.
7. Develop an INFOhio blog to keep educators apprised of teaching pieces. Investigate adding the ability for a space for sharing by students that could be monitored for content, yet allowing them to review or comment. Move INFOhio from a flat surface to a more multi-dimensional approach.	Staff/Users Council Special Committee	Announcement of blog ready to use Fall 2009.

***Goal #5: Strengthen strategic partnerships which support common statewide programs and initiatives for educational technology and school libraries.***

**Objective:** To seek success for information and educational technology by providing support and leadership working effectively and collaboratively with state agencies and other educational entities.

This goal includes the following ongoing efforts:

1. Collaborate with the Ohio Education Computer Network to advocate for a strong K-12 network.
2. Continue to strengthen relationships with ODE, eTech Ohio, Libraries Connect Ohio, and ConnectOhio.
3. Partner with OhioLINK and the Ohio Board of Regents on the 12-13 Initiative to improve seamless transition from high school to higher education and the world of work.
4. Work with the mc•tsg and in conjunction with Area Media Centers to provide and deliver additional learning resources, including digital media resources for schools.
5. Work with ODE, mc•tsg, and OARnet to help promote Internet2 opportunities to educators.
6. Work with SirsiDynix and nonprofit Ohio associations with K-12 content to develop Ohio *SchoolRooms*.

Specific Targets	Responsible Person(s)	Evaluation
1. Review and update conference messaging material giveaways, working with MCOECN.	Staff	Informal evaluation from conference attendees during the FY10 school year.
2. Promote the equity and effectiveness of the electronic resource core collection with ConnectOhio.	Staff	Special communication for counties implementing ConnectOhio.
3. Initiate and implement the “Go Further With INFOhio” awareness campaign.	12/13 Transition Task Force	Feedback from Districts and Higher Education institutions.
4. Evaluate products available for digital content with the Area Media Centers; make recommendations to the mc•tsg regarding curriculum and instructional value.	Staff	Final recommendation by mc•tsg to Ohio schools.
5. Expand awareness level of students and educators statewide of the Internet 2 opportunities.	Staff	Schedule of professional development sessions offered.
6. Create an Ohio based <i>Room</i> to serve as a pilot with the Freedom Center.	Staff/Technical Services	Final <i>Room</i> developed and offered online.