

INFOhio Decide for Yourself



SchoolRooms is an online portal designed for students grades 3-12. Students attending these grades are members of the Millennial Generation born between 1982 and 2002. **SchoolRooms** is designed to meet Millennial Characteristics.

Take some time and compare **SchoolRooms** to other products you have used that are developed for the grade 3 to 12 learner. Decide for yourself if the **SchoolRooms** design will better meet your student's needs. How many of these characteristics do you see in the **SchoolRooms** product?

MILLENNIAL CHARACTERISTICS

- Principled /Values
- More Friends
- More Diverse
- Respect Intelligence
- Optimistic/Positive
- Internet Natives
- More Choices
- Format Agnostic
- Balance Lives
- Adaptive/Flexible
- Civic Minded
- High Expectations
- Collaborative
- Nomadic
- Gamers
- Experiential
- Independent
- Confident
- Direct
- More Liberal
- Multi-taskers
- Inclusive
- Patriotic
- Entrepreneurial
- Healthy Lifestyle
- Family Oriented
- Graphical
- Achievement Oriented

Credit: Richard Sweeney, NJIT
Stephen Abrams *Born with a Chip* presentation 2005