





RSS Feeds and INFOhio

Melissa Higgs-Horwell
INFOhio Videoconference
May 3, 2007



- *"To remain viable, interesting, and relevant, libraries should seek methods to get out into the community, engage users with services and conversations, and offer collaborative spaces both online and in beautiful physical buildings. But here's the other side of the coin: Librarians should embrace the social tools as well on a professional and even personal level."* Michael Stevens – "Culture of Trust; One Year in the Life of Library 2.0", ALA TechSource, 29 September, 2006.
- <http://www.techsource.ala.org/blog/2006/09/the-culture-of-trust-one-year-in-the-life-of-library-20.html>




Web 2.0 - Defined

- Web 2.0 is the next incarnation of the WWW, where digital tools allow users to create, change, and publish dynamic content of all kinds. Other Web 2.0 tools syndicate and aggregate this content. We will all be publishers and creators of our own information and entertainment channels with these applications. *Michael Stevens – "Web 2.0 for Librarians" ALA TechSource, 29, September, 2005.*

Use Web 2.0 to deliver...

- Right resource
- Right user
- Right time - When they need it!

RSS



- Really Simple Syndication
- Rich Site Summary
- Provides Summaries of new content posted to websites

RSS...

- The Killer App
- Makes you smarter and better consumer of information
- You are the editor!
- "Train the Information to find you"

David Warlick

- Leading Cultural Change

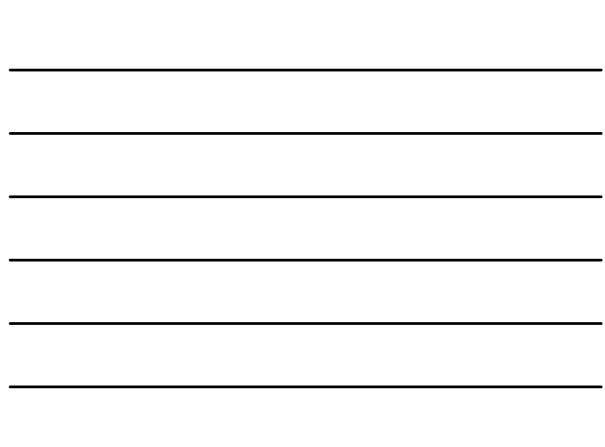
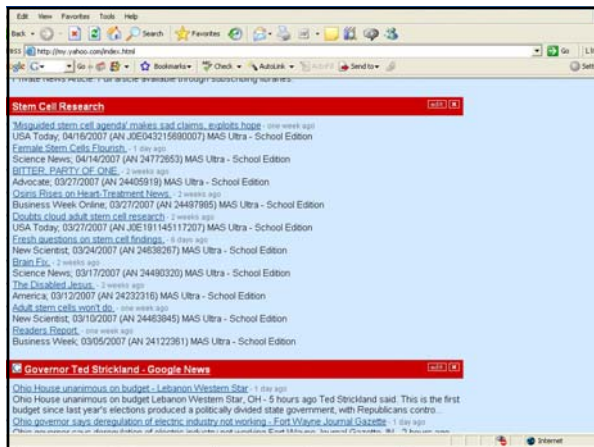
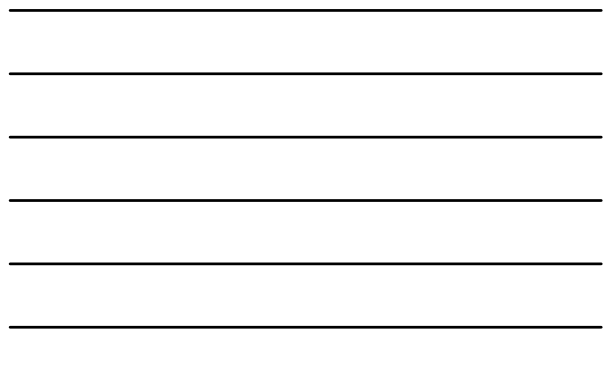
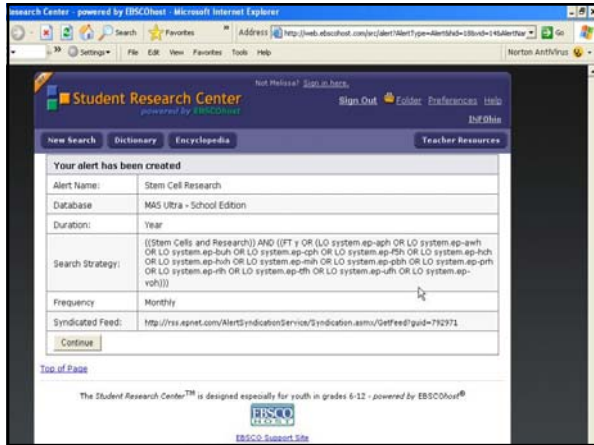
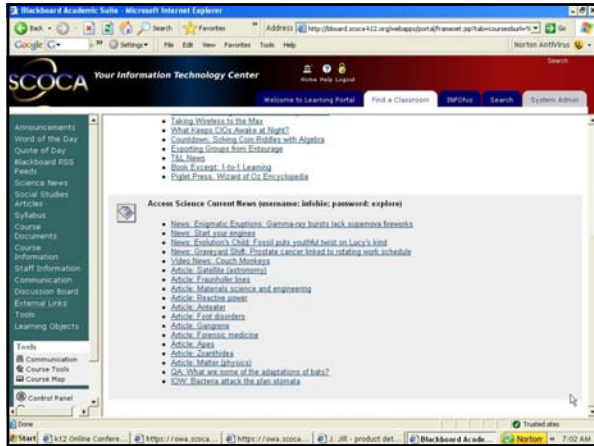
Aggregators

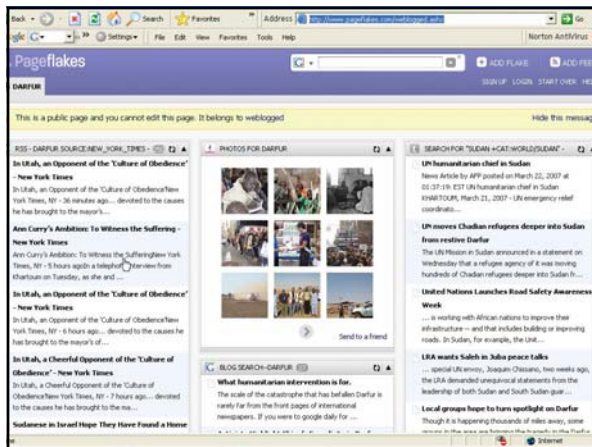
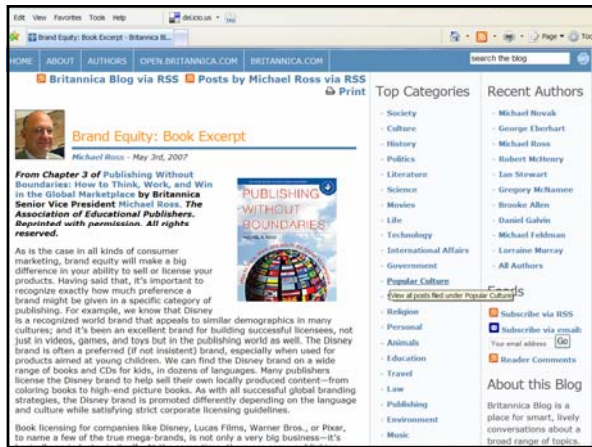
- Software Application
- Subscribe
- Reads the Feed (XML) for you and pulls the feed from the web

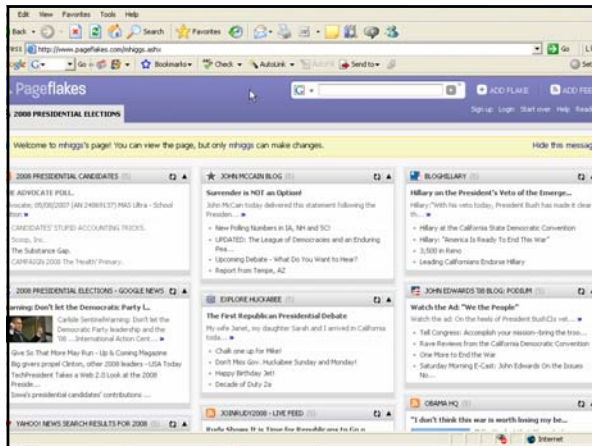
RSS Feeds from INFOhio

- Access Science
- EBSCO Alert as RSS Feed
- New EBSCO Easy Feature
- EBSCO Journal Alert
- Britannica Blog (New)
- Advanced Search Techniques











RSS Feeds and You

- Take a small step
- Create an aggregator account
- Use RSS to provide RRR
- Model the thoughtful use of technology and information literacy
- Set up pages with teachers and admin for projects and to keep up to date
- Use to meet standards
